



For Immediate Release
May 24, 2011

Sam Leccia “Debut”

It is with great pleasure we announce the return of one of the most creative minds the cigar industry has known. Sam Leccia is back with his newest creation and what looks to be the years most anticipated cigar. The Sam Leccia Cigar Company (www.samlecciaticigarco.com) proudly presents Sam’s “Debut”, a fitting name for Leccia’s solo release.

The cigar nation embraces Leccia like a rock star for the passion and originality he brings to the business.

“This is the most exciting time of my life. I look forward to sharing with you, my Debut.”- Sam Leccia

Sam Leccia’s “Debut” is a twist of Nicaragua, Honduras, Ecuador and Santo Domingo tobaccos blended together to give a unique smoking experience. Sam’s “Debut” will be available in 3 sizes: Double Rob 5x60, Double Church 7x60, Figurado 6 ½x52.

The marketing genius and mad science approach of Sam Leccia has audiences excited about his newest creation the “Debut”.

For pre-orders and general inquiries contact SamsDebut@SamLecciaCigarCo.com
www.samlecciaticigarco.com

